

SCM 구축 및 운영사례

ECR/SCM

Agenda

- SCM

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- SCM

(ECR)

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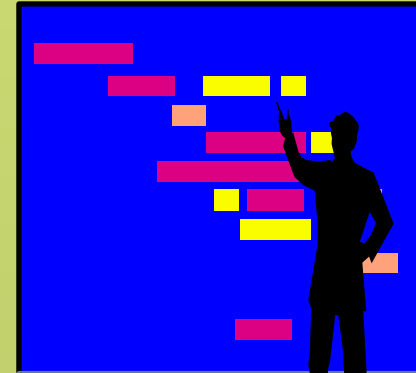
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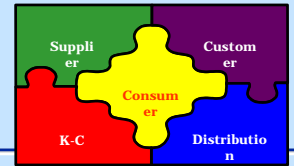
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- SCM

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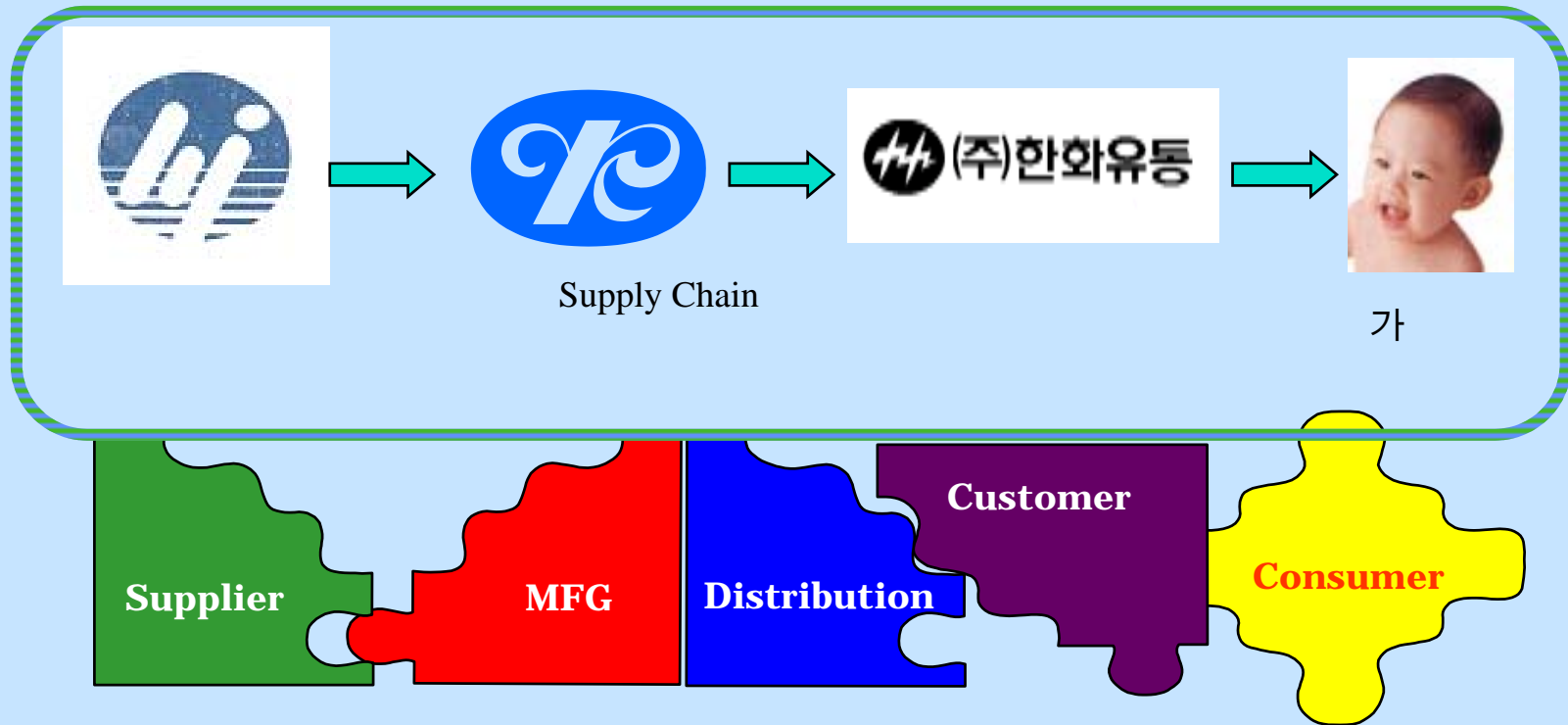


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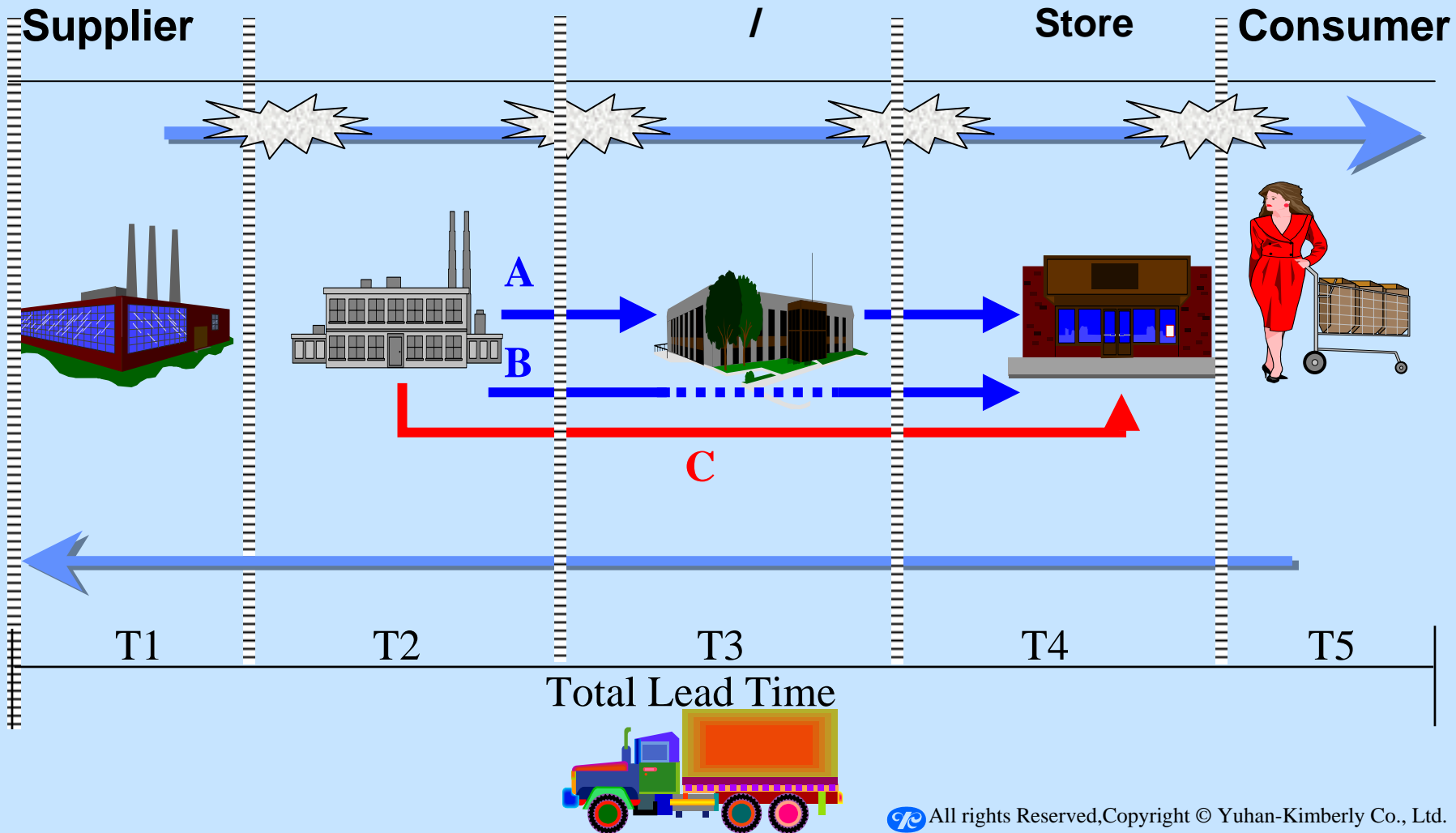
Supply Chain Management:

Designing, planning and executing the supply chain processes to deliver the best value for the final consumer.



SCM

Supply Chain Channel



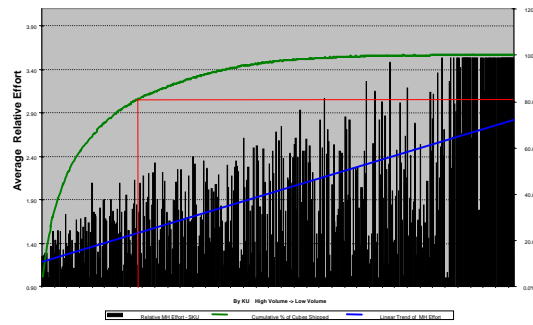
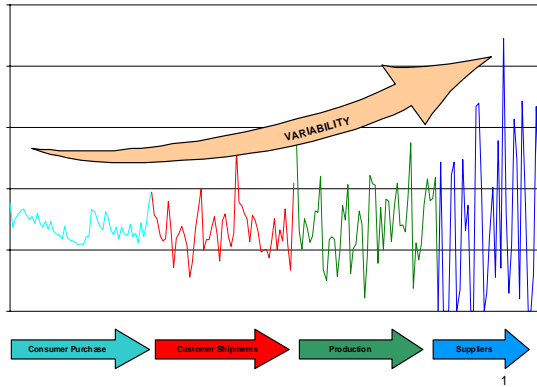
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Supply Chain

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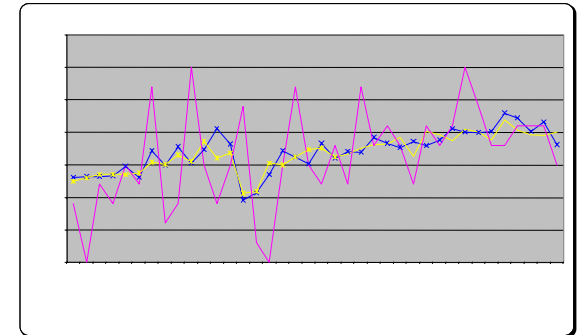
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Bullwhip



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Retailer



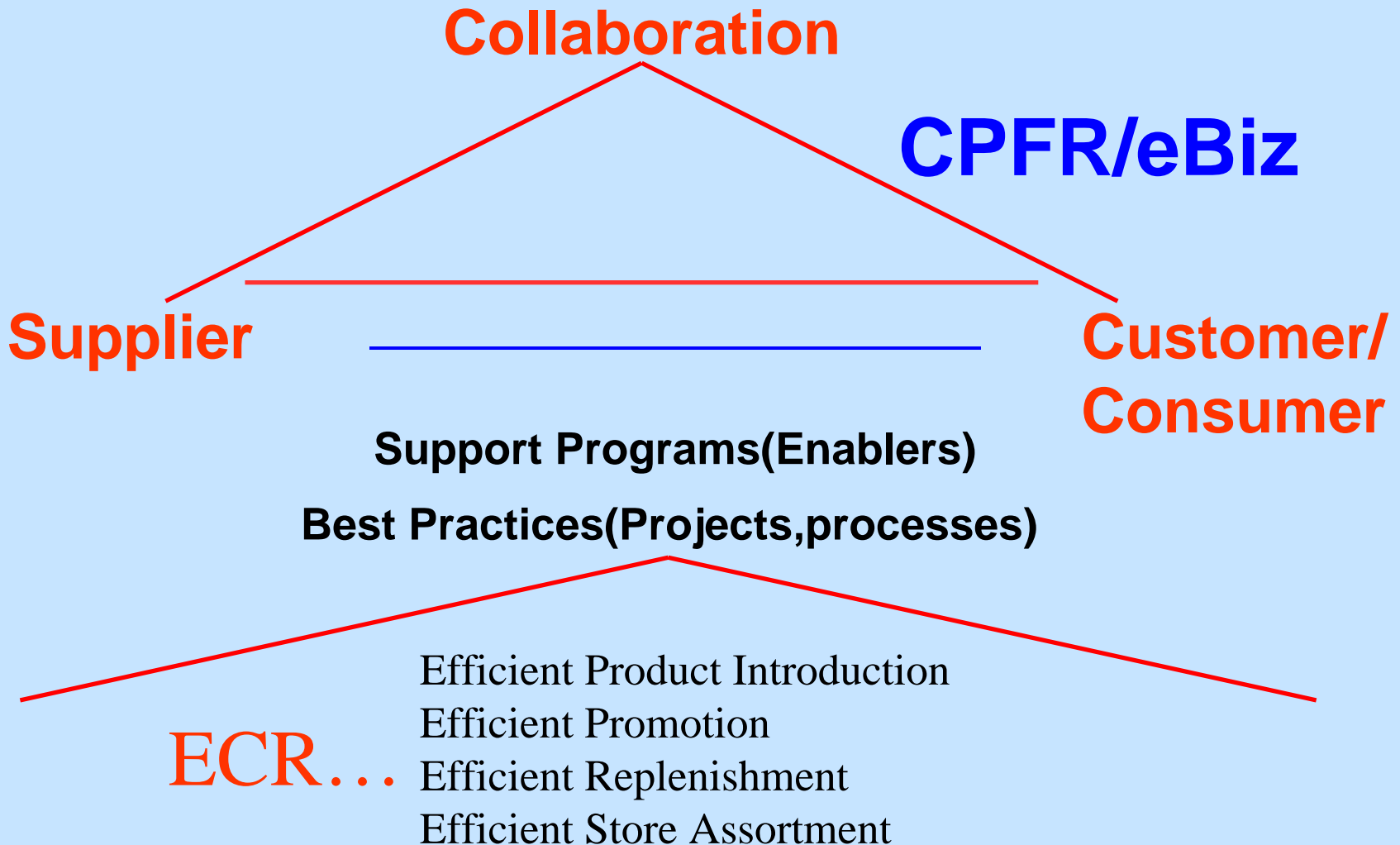
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- Supply Chain

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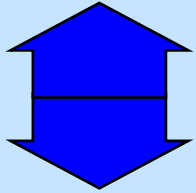
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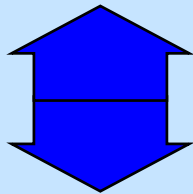


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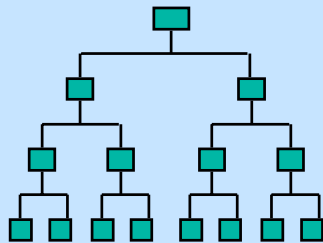
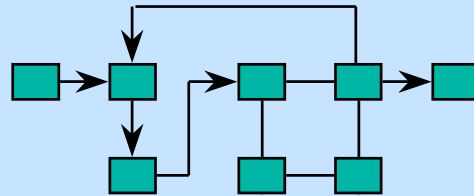
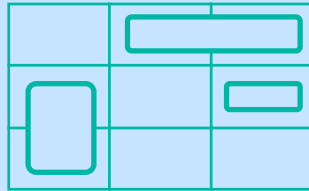
System



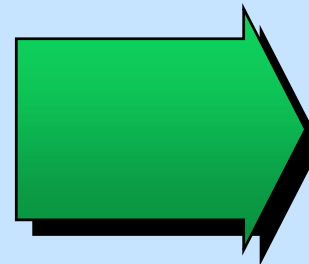
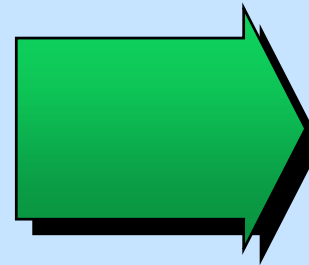
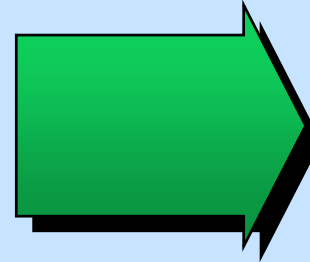
Process



Organization

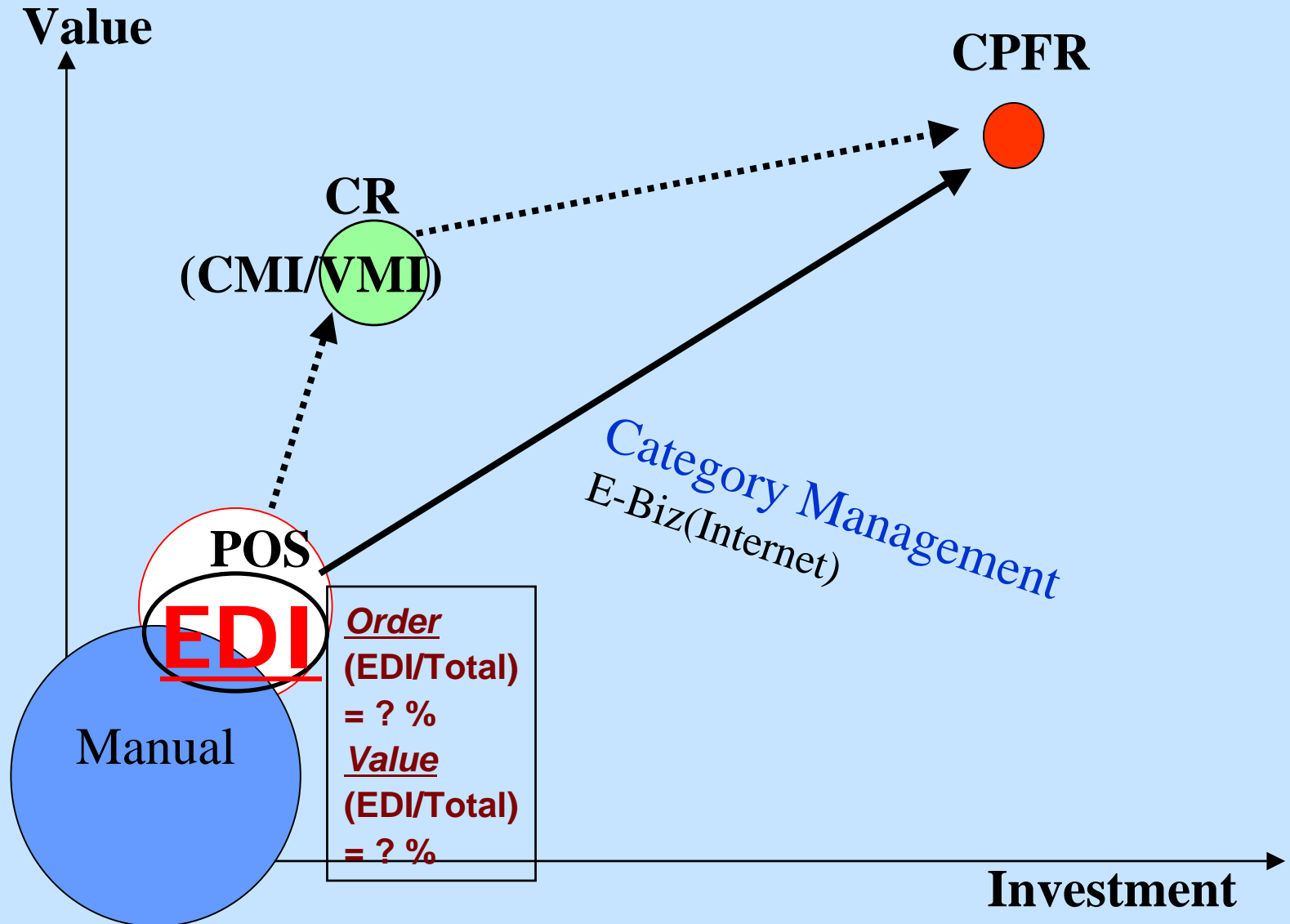


TO-BE

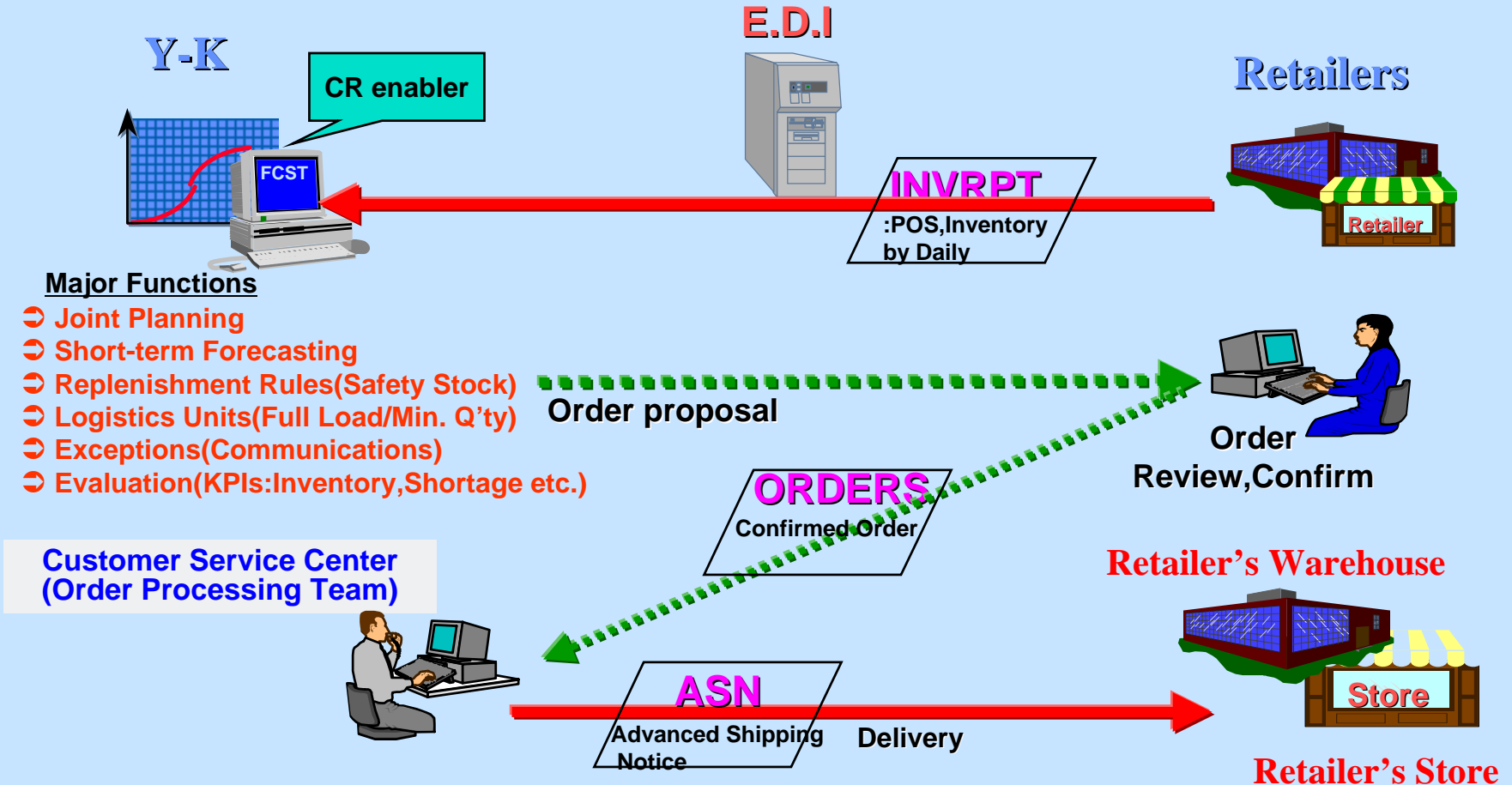


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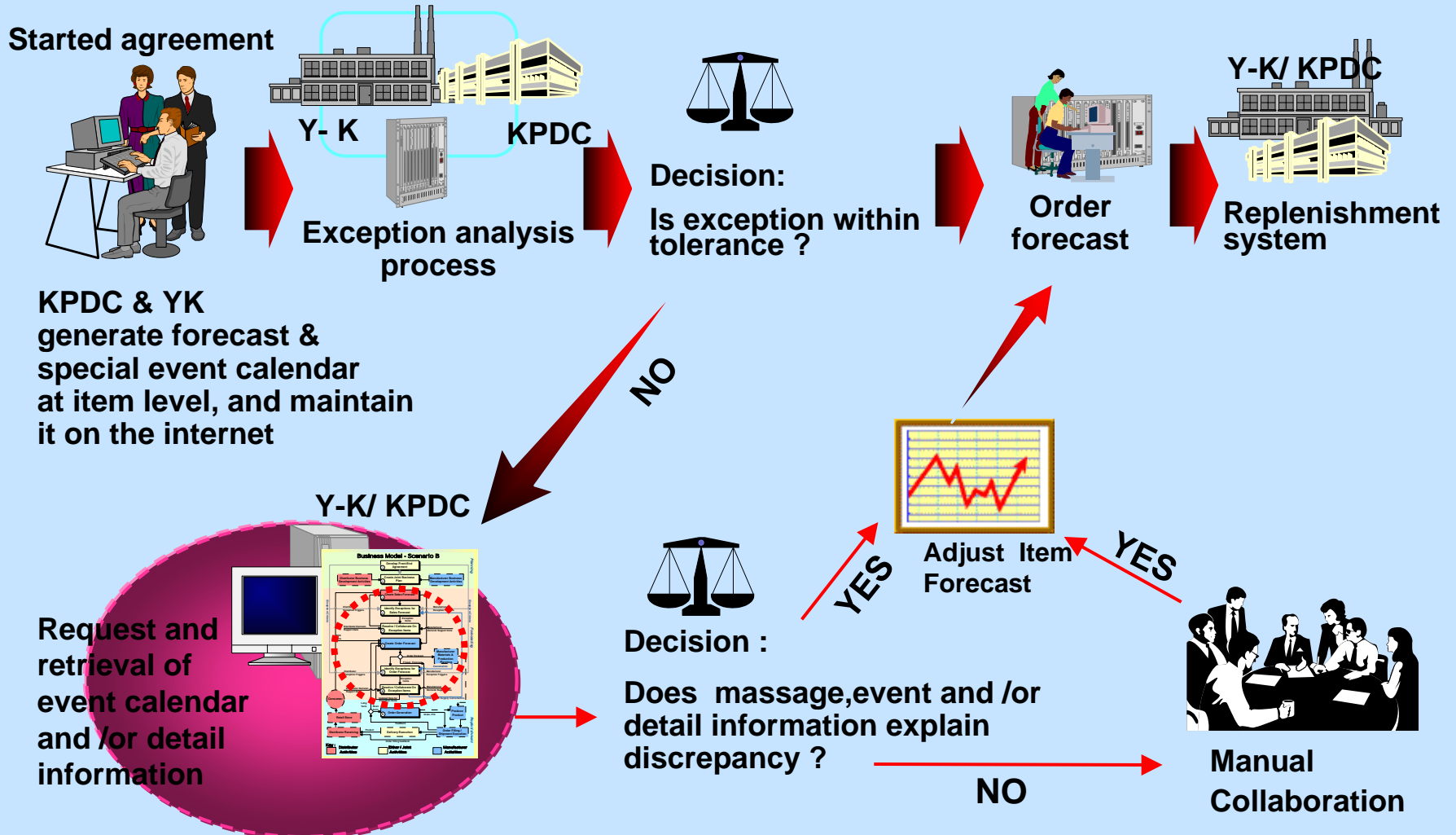
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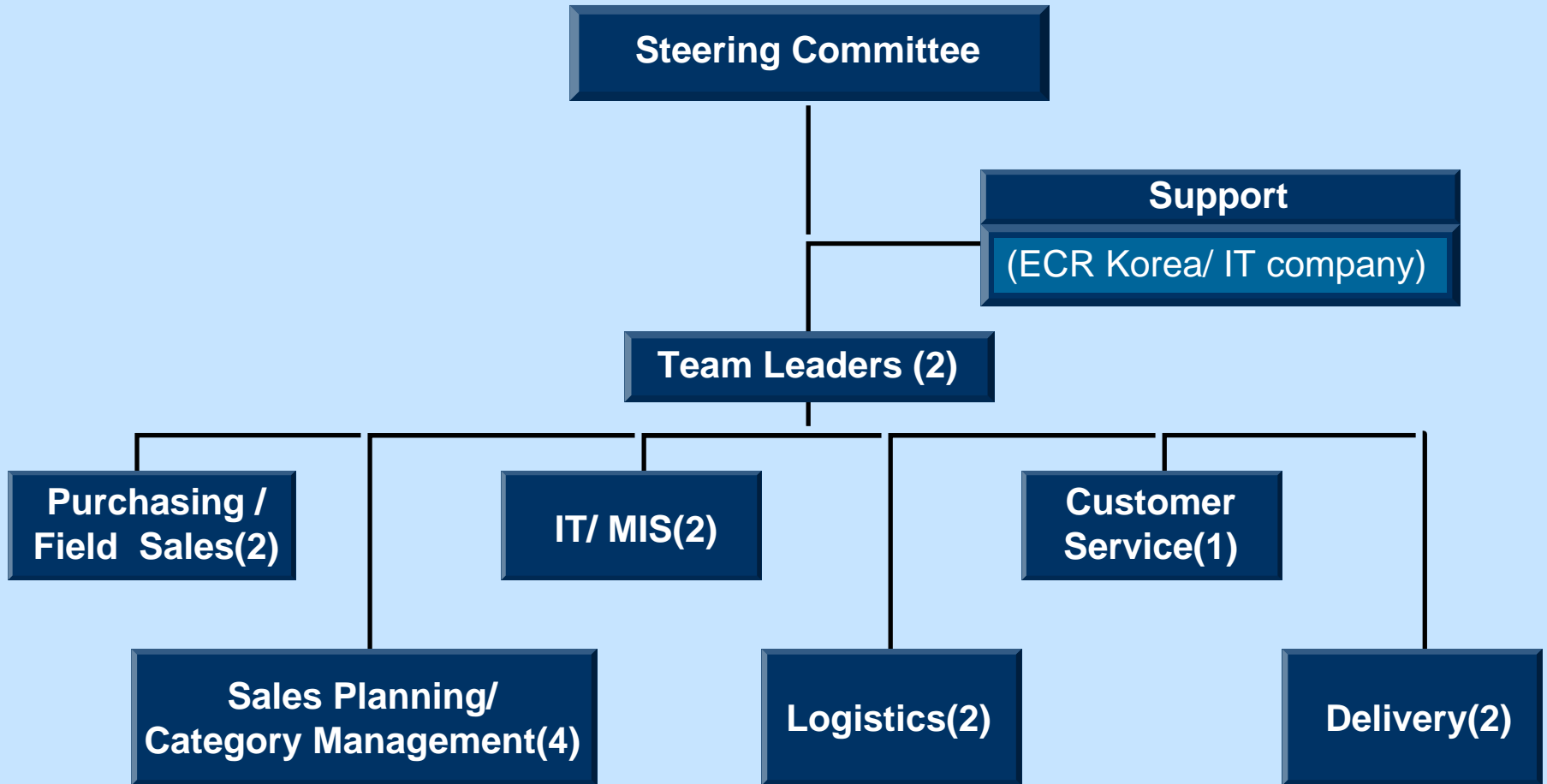
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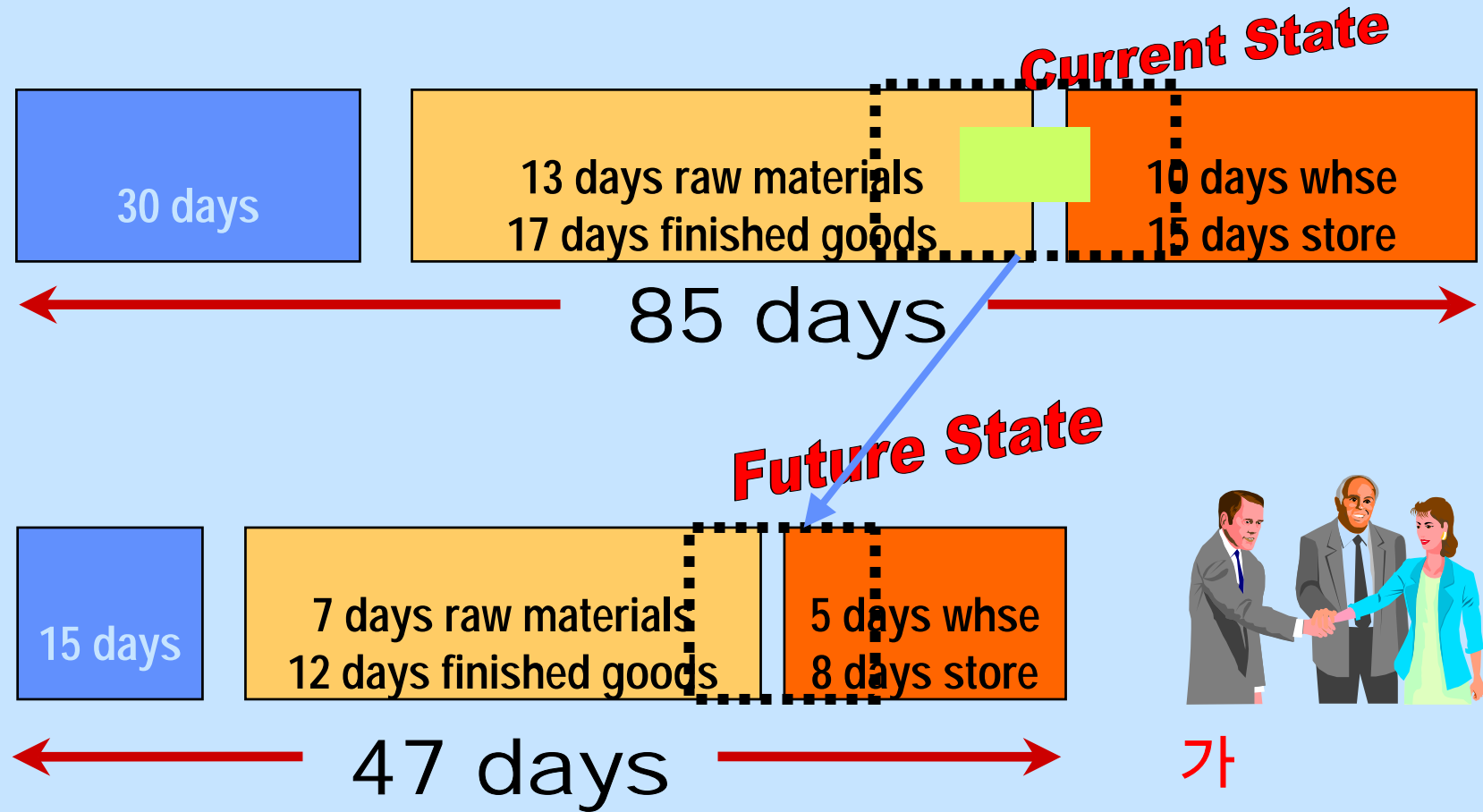
Critical Success factor

- ◆ **Top Management's Support**
- ◆ **Strong Partnership**
- ◆ **Cross Functional Organization**
- ◆ **Regular Meeting (monitoring progress)**
- ◆ **Data Sharing / Open minded**
- ◆ **Data Standardization, Integration**

Challenge

- ◆ **Master data alignment (error ...)**
- ◆ **Reluctance of information sharing**
- ◆ **Right Enabling System**
- ◆ **Exceptional Processes**
- ◆ **Integration with other processes**
- ◆ **Single Forecast**

SCM

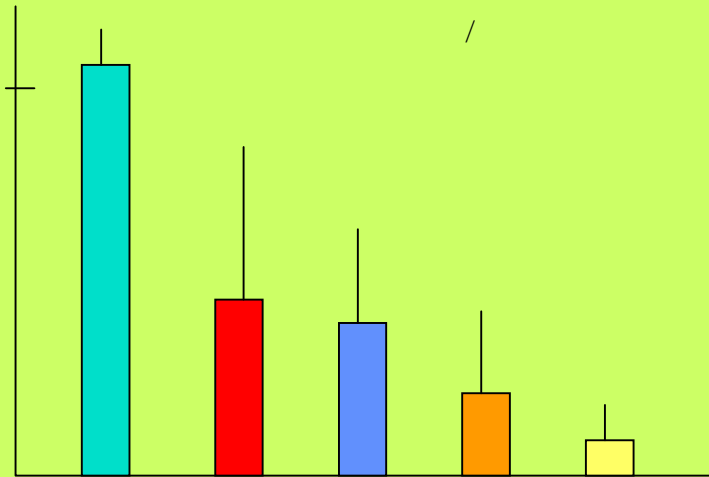


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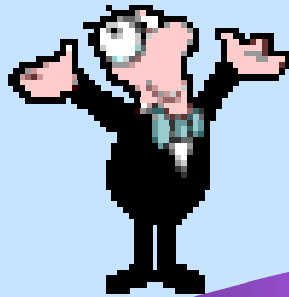
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⊕PEOPLE

⊕PROCESS

⊕PROGRAM/SYSTEM



감사합니다.